Make a lasting impression
CREATE YOUR OWN UNIQUE STATEMENT

Distinctive and defining, there is no other wallcovering quite as unique or luxurious as Lincrusta.

In any room, Lincrusta catches the eye and captures the imagination like nothing else. From classic country residences to modern urban living spaces, our incomparable range of wallcoverings, friezes, dado panels and borders evokes a sense of inimitable sumptuousness and style.

So let us share our rich heritage and beautiful designs with you, to create an individual and iconic space of your very own.
ABOUT US

A BRITISH SUCCESS

Manufactured in Britain since 1877, Lincrusta is still highly desired and admired right across the world.

We’ve long understood what it takes to create a lasting impression. And not long after launching in Britain, the appeal of Lincrusta’s original wallcoverings soon spread across the globe. This has made us a great British success story where skills and craft have stood the test of time. Today, we are extremely proud that our products are still made exclusively here in the UK and that they continue to enhance the interiors of the most desirable addresses the world over.
A RICH AND ILLUSTRIOUS HERITAGE

From the White House to the Titanic, Lincrusta has graced the walls of some of the world’s most iconic interiors.

This unique product was the ingenious creation of Frederick Walton who had pioneered the development of linoleum floor coverings during the 1860’s. Lincrusta was an instant success, replacing painstaking artisan plasterwork and appealing to Victorian England’s tastes because of its beauty, practicality and durability. Our designs quickly found their way into notable buildings throughout the world. Absolutely unique and exceptionally beautiful, our wallcoverings remain unsurpassed for their deeper emboss, exquisite detail and enduring strength.
Lincrusta is produced using the same exacting standards of craftsmanship and attention to detail as it's always been.

Originally manufactured at Sunbury-on-Thames, production soon moved to Lancashire in 1918. From the very beginning, our wallcoverings have never needed improving. Even today, we still use many of the original rollers to emboss our distinctive designs, and make our products using many of the same natural materials as we always have. And to ensure that the finished product is nothing less than perfect, each roll is individually inspected and dated.
Beautiful home or boutique hotel, Lincrusta’s distinctive designs take interiors to a whole new level of luxury and sophistication.

One of Lincrusta’s finest qualities is the way it works so well within both traditional and contemporary interiors. Clean lines or elaborate patterns, our timeless designs bring a special edge to any space, transforming walls into a magnificent centrepiece or a refined backdrop. To add a further dimension, our sculptural wallcoverings can be hand painted with the colour or colours of your choice. Creating such contrasts is all part of Lincrusta’s appeal - adding even more depth and interest to your room.
Carefully planned feature walls can create a bold and elegant statement in any room.

As an alternative, keep walls smooth and create a statement by applying Lincrusta to the ceiling. Use Lincrusta to co-ordinate beautifully and seamlessly with statement furniture.
CREATE YOUR ORIGINAL LOOK

Classic or cutting edge, you can achieve a stunning and truly unique look with Lincrusta.

Modern and contemporary or uncompromisingly classical, the unique depth of our embossed wallcoverings allows them to be decorated using a variety of different paint effects and colour combinations. You could choose a flat, neutral scheme or opt for a contrasting metallic colour to add a luminous edge. The options really are limitless. Whatever you choose to do, you’re sure to create an original.

ABOVE: Apply contrasting colour to your base colour using a firm sponge roller to create a highlighted effect.

For an even more individual and elaborate look, apply colour to specific areas to bring out the finer details of your design.

LEFT: Apply second colour over base colour, then gently wipe away the top coat before it dries using a sponge to reveal the contrasting finish below. Add metallic colour to the raised areas only using a firm sponge.
**Decorating Styles & Techniques**

A WORLD OF OPTIONS

With compelling contrasts in paint effects and texture, Lincrusta looks stunning from every angle.

This is where traditional character meets contemporary style. Try a fashionable high gloss finish or opt for soft highlights in welcoming neutrals; go for full on opulence with solid metallics or choose a distressed finish and detailing in rich, bold shades.

By painting Lincrusta, there are countless ways you can add even more impact to our designs. Be extravagant, be expressive; whatever you do you’ll create a look that’s unique and distinctive.

For inspiration and advice on how you can achieve any of the effects shown here, take a look at Lincrusta online.
THE ULTIMATE WALLCOVERING COLLECTION

Lincrusta is rich, exquisite and highly desirable, whichever design you choose.

Our designs are inspired by many sources, including classical architecture from ancient Greece and Rome, the beauty of nature, and key periods in history from the Renaissance to the Edwardian era. And with the inclusion of more modern influenced designs, the collection offers an outstanding range of choice.

From larger bolder patterns to finer, more delicate details, you’ll find the perfect design for you and your space, whether you’re looking to achieve a traditional style or something more contemporary.

As well as wallcoverings, our collection also includes a selection of friezes, borders and dado panels, allowing you to bring the beauty of Lincrusta to even more areas. With so much to choose from, the only limit is your imagination.
KELMSCOTT

Create an exquisitely elegant scheme with this stylised Jacobean-influenced design, that is heavily inspired by the natural forms of flora and fauna that were so typical of the Arts & Crafts movement.

RD19468FR

ITALIAN RENAISSANCE

Inspired by the period of great cultural change between the 14th and 16th centuries, our Italian Renaissance design is rich and dramatic, meaning it’s perfect for creating a bold and opulent statement.

RD19652FR

PASSERI

Passeri takes its name from ornately cultivated French gardens and true to the genus it takes its name from, incorporates delightful songbird motifs set amongst floral bouquets within a classic ogee design.

RD19778FR

CLEOPATRA

Echoing the beauty of its famous namesake, our Cleopatra is a large scale, classical ogee pattern that builds on the success of similarly popular designs in our portfolio, such as Italian Renaissance and Acanthus.

RD19562FR

Product images are not shown at actual size.
Inspired by the goddess of love, beauty and pleasure, this delightful feminine floral design can bring real interest and fine detailing to any wall or ceiling, adding an adorable sense of glamour to their surface.

**APHRODITE**  
RD1963FR

Taking its cues from the fine carvings of 16th century Florentine, the ever-attractive Rocco design is a delicate damask of architectural and natural forms, made rich with flowing fronds and intricate leaves.

**ROCCO**  
RD1969FR

There is an obviously textural quality to Tapestry, which features intricate flowing floral motifs - elements that represent the natural forms and curves so typical of designs from the Art Nouveau period.

**TAPESTRY**  
RD1972FR

A staple motif of ancient Greek and Roman architecture and design, this classical pattern is very much in evidence in friezes and dentils from these periods and was much loved by artists of the Arts & Crafts period.

**ACANTHUS**  
RD1960FR

Product images are not shown at actual size.
SOPHIA
Every stylised leaf and petal is part of a much grander picture that gives this richly textured design the type of lushness and luxury that was so loved by the Victorians and that is still as appealing today.

AMELIA
The elegant graceful Amelia features fine detailing that can be enhanced with colour to great effect. Timeless and traditional, adding Amelia to your plans can help to bring an almost historical dimension to your décor.

ELIZABETH
Mirroring the orderly geometric patterns so favoured in the English stately homes of the 18th century, Elizabeth is a regal design that can add a sense of grandeur and majesty to any interior today.

VILLA LOUIS
Boasting real heritage and an impressive pedigree, this original design was re-introduced at the request of the State Historical Society of Wisconsin, as part of the restoration of the Dousman family home.
A medium-sized pattern with stylised floral elements. Byzantine is a 19th century inspired design, whose mosaic-like appearance is perfect for adding a touch of turn-of-the-century style to any wall, anywhere.

RD1954FR

Many fine houses of the mid 18th century would have featured authentic panelling just like this. Finish our version with a finely grained wood effect for a beautifully convincing alternative to the real thing.

RD1650FR

The depth of emboss in our designs allows for an extremely detailed finish, which is demonstrated to great effect in this particular design. Each individual twist in every corded strand is so clearly defined.

RD1860FR

So often found in flooring, you can now use the ordered, organic style of natural sea grass matting to make a real statement on your walls. Such a versatile design, create a feature or add it throughout the whole room.

RD1840FR
The softly pleated appearance of Linenfold gives this design a highly tactile quality that allows you to add unique style and a sense of warmth and comfort to any interior space of any size.

LINENFOLD

With its clearly defined, split bamboo detailing here is a design that would look at home in a traditional Malay residence, yet its appeal is so universal it will work fabulously in any period or contemporary space.

CANE

Considered and contemporary, Crichton's deeply embossed lines of varying thicknesses gives it a rich texture, making it an ideal design to use on its own or as a fine way to complement a feature wall.

CRICHTON

Neo’s vintage crushed silk effect gives it a versatile texture that looks equally perfect in traditional or modern spaces. Use it to create a natural organic feel or provide a rich backdrop to sumptuous textiles.

NEO
Caprice suggests a sense of impulsiveness; of sudden movement and driving energy. These qualities are very much evident in the dynamic detailing that gives this design a highly unique, very vibrant feel.

RD1873FR

Each varyingly angled square gives the surface of Chequers an intriguing texture that can be brought out brilliantly with different paint effects, adding a further unique dimension to this very individual design.

RD1893FR

Add extra charm and elegance to your room with the fabulous Francesca Frieze. Both regal and feminine in its appearance, it is influenced by 19th century floral patterns.

RD1946FR

Inspired by a period when Britain truly ruled the world, this is a design that’s as richly detailed as the Empire was vast. It is a bold and powerful way to really make a statement.

RD1957FR
ADAM FRIEZE
Adam’s detailed Grecian urns are joined by garlands of leaves; creating a simple, pleasing, symmetrical design that looks amazing when picked out in a contrasting colour.

ANNE FRIEZE
Anne’s stylish flourishes and winged creatures give the design a real sense of stylish opulence. Perfect for placing beneath cornices, it’s fully paintable.

DIANA FRIEZE
The sweeping whorls of greenery that adorn the graceful Diana design give this frieze a lightness of style, which can be further accentuated with the right painting technique.

ADELPHI FRIEZE
While Adelphi is an English design inspired by 19th century artists, the column, laurel wreath and floral flourishes it features seem to symbolise ancient Rome.
Framed floral motifs linked by richly detailed swags of laurel make up the stunning Cameo design. Intricate and visually interesting, it adds a regency touch to your walls.

RD1948FR

CAMEO FRIEZE

True to our 19th century origins, this authentic decorative border can also be used to create dados, panels and picture rails.

RD1640FR

The sharply defined edges of this versatile border make it the ideal way to accurately create effective dados and panelled areas.

RD1639FR

BORDER

With its softly sculptured profile, this border is a simple and effective way to add an elegant detail to your walls and decor.

RD1953FR

BORDER

RD1645FR

BORDER

Product images are not shown at actual size.
Developed between the 12th and 16th centuries then revived in the 1800s, Gothic style is typified by the decorative tracery and pointed arches that give this design a medieval style and ecclesiastical air.

Both traditional and modern interiors can be given an authentic Edwardian edge with this timeless, considered design that is fresh, light and informal in contrast to the heavier Victorian style it succeeded.

Add an element of authentic Art Nouveau style to your walls and rooms with this highly decorative pattern that echoes the universally admired designs of Charles Rennie Mackintosh.

There is an obvious Spanish influence to the Seville design, which has an almost lace-like quality to it. Dramatic and detailed, it also mirrors the embossed leather that was popular in Spain in the 1800s.

EDWARDIAN DADO

ART NOUVEAU DADO

SEVILLE DADO

GOTHIC DADO

Product images are not shown at actual size.
To help you achieve the desired effect with our products, this section contains the important information you need.

 Suppliers
To find your local supplier or to request samples, visit lincrusta.com and click on ‘Suppliers & Installers’.

 Installation & Decoration
Detailed installation instructions are provided with the product. Alternatively, visit lincrusta.com and click on ‘Advice’ to download instructions, or email enquiries@lincrusta.com.

 Lincrusta Adhesive
Lincrusta Adhesive has been formulated specifically for the application of Lincrusta. We do not recommend using any other adhesive.
Coverage: 1 litre covers approximately 5 sq metres (6½ sq yards).
Available in 1 litre (RDADH10) and 5 litre (RDADH50) sizes.

 Lincrusta Surface Degreaser
The surface of Lincrusta should be degreased before decorating. We recommend using Lincrusta Surface Degreaser for this.
Coverage: 500ml covers approximately 5 sq metres (6½ sq yards).
Available in 500ml spray bottles (RDDEG05).

 Approved Installers
Lincrusta is a specialist wallcovering requiring specialist installation skills. To find details of Approved Installers near you, visit lincrusta.com and click on ‘Suppliers & Installers’.

 Performance in Fires
In accordance with BS EN15102: 2007, Lincrusta products have attained Class B, s2-d0.
In accordance with ASTM-E84, Lincrusta products have attained Class 1 or A.

It is the policy of Heritage Wallcoverings Ltd to take action to prevent any infringement of its rights in the design of this book. Lincrusta is a brand of Heritage Wallcoverings Ltd.

---

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
<th>Roll Length</th>
<th>Trim Width</th>
<th>Design Repeat</th>
</tr>
</thead>
<tbody>
<tr>
<td>RD1543FR</td>
<td>Elizabeth</td>
<td>10m (11yds)</td>
<td>536mm (21&quot;)</td>
<td>268mm (10&quot;) Straight Match</td>
</tr>
<tr>
<td>RD1550FR</td>
<td>Georgian Panel</td>
<td>10m (11yds)</td>
<td>534mm (21&quot;)</td>
<td>367mm (14&quot;) Straight Match</td>
</tr>
<tr>
<td>RD1851FR</td>
<td>Crichton</td>
<td>10m (11yds)</td>
<td>532mm (20&quot;)</td>
<td>Free Match</td>
</tr>
<tr>
<td>RD1872FR</td>
<td>Linenfold</td>
<td>10m (11yds)</td>
<td>531mm (20&quot;)</td>
<td>Free Match</td>
</tr>
<tr>
<td>RD1883FR</td>
<td>Sea Grass Matting</td>
<td>10m (11yds)</td>
<td>535mm (21&quot;)</td>
<td>267mm (10&quot;) Offset Match</td>
</tr>
<tr>
<td>RD1860FR</td>
<td>Cordage</td>
<td>10m (11yds)</td>
<td>532mm (20&quot;)</td>
<td>533mm (21&quot;) Straight Match</td>
</tr>
<tr>
<td>RD1873FR</td>
<td>Caprice</td>
<td>10m (11yds)</td>
<td>535mm (21&quot;)</td>
<td>260mm (10&quot;) Offset Match</td>
</tr>
<tr>
<td>RD1888FR</td>
<td>Sophia</td>
<td>10m (11yds)</td>
<td>534mm (21&quot;)</td>
<td>267mm (10&quot;) Offset Match</td>
</tr>
<tr>
<td>RD1893FR</td>
<td>Chequers</td>
<td>10m (11yds)</td>
<td>544mm (21&quot;)</td>
<td>178mm (7&quot;) Offset Match</td>
</tr>
<tr>
<td>RD1902FR</td>
<td>Cane</td>
<td>10m (11yds)</td>
<td>535mm (21&quot;)</td>
<td>267mm (10&quot;) Offset Match</td>
</tr>
<tr>
<td>RD1903FR</td>
<td>Villa Louis</td>
<td>10m (11yds)</td>
<td>536mm (21&quot;)</td>
<td>67mm (2&quot;) Straight Match</td>
</tr>
<tr>
<td>RD1952FR</td>
<td>Italian Renaissance</td>
<td>10m (11yds)</td>
<td>532mm (20&quot;)</td>
<td>1055mm (41&quot;) Straight Match</td>
</tr>
<tr>
<td>RD1954FR</td>
<td>Byzantine</td>
<td>10m (11yds)</td>
<td>533mm (21&quot;)</td>
<td>533mm (21&quot;) Straight Match</td>
</tr>
<tr>
<td>RD1956FR</td>
<td>Amelie</td>
<td>10m (11yds)</td>
<td>536mm (21&quot;)</td>
<td>172mm (6&quot;) Straight Match</td>
</tr>
<tr>
<td>RD1963FR</td>
<td>Acanthus</td>
<td>10m (11yds)</td>
<td>523mm (20&quot;)</td>
<td>278mm (10&quot;) Straight Match</td>
</tr>
<tr>
<td>RD1969FR</td>
<td>Cleopatra</td>
<td>10m (11yds)</td>
<td>533mm (21&quot;)</td>
<td>1083mm (42&quot;) Offset Match</td>
</tr>
<tr>
<td>RD1970FR</td>
<td>Aphrodite</td>
<td>10m (11yds)</td>
<td>535mm (21&quot;)</td>
<td>946mm (37&quot;) Offset Match</td>
</tr>
<tr>
<td>RD1971FR</td>
<td>Kelmscott</td>
<td>10m (11yds)</td>
<td>540mm (21&quot;)</td>
<td>916mm (36&quot;) Offset Match</td>
</tr>
<tr>
<td>RD1978FR</td>
<td>Roxo</td>
<td>10m (11yds)</td>
<td>533mm (21&quot;)</td>
<td>649mm (25&quot;) Straight Match</td>
</tr>
<tr>
<td>RD1979FR</td>
<td>Neo</td>
<td>10m (11yds)</td>
<td>533mm (21&quot;)</td>
<td>649mm (25&quot;) Straight Match</td>
</tr>
<tr>
<td>RD1980FR</td>
<td>Passeri</td>
<td>10m (11yds)</td>
<td>533mm (21&quot;)</td>
<td>1048mm (41&quot;) Offset Match</td>
</tr>
<tr>
<td>RD1981FR</td>
<td>Tapestry</td>
<td>10m (11yds)</td>
<td>630mm (24&quot;)</td>
<td>597mm (23&quot;) Straight Match</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
<th>Roll Length</th>
<th>Trim Width</th>
<th>Design Repeat</th>
</tr>
</thead>
<tbody>
<tr>
<td>RD1946FR</td>
<td>Francesca Freizee</td>
<td>10m (11yds)</td>
<td>281mm (11&quot;) or 250mm (9&quot;)</td>
<td>540mm (21&quot;)</td>
</tr>
<tr>
<td>RD1947FR</td>
<td>Anne Freizee</td>
<td>10m (11yds)</td>
<td>267mm (10&quot;) or 222mm (8&quot;)</td>
<td>533mm (21&quot;)</td>
</tr>
<tr>
<td>RD1948FR</td>
<td>Cimene Freizee</td>
<td>10m (11yds)</td>
<td>280mm (1&quot;) or 259mm (1&quot;)</td>
<td>536mm (21&quot;)</td>
</tr>
<tr>
<td>RD1949FR</td>
<td>Adelphi Freizee</td>
<td>10m (11yds)</td>
<td>270mm (10&quot;)</td>
<td>536mm (21&quot;)</td>
</tr>
<tr>
<td>RD1955FR</td>
<td>Adam Freizee</td>
<td>10m (11yds)</td>
<td>532mm (20&quot;) or 444mm (17&quot;) or 380mm (15&quot;)</td>
<td>533mm (21&quot;)</td>
</tr>
<tr>
<td>RD1957FR</td>
<td>Empire Freizee</td>
<td>10m (11yds)</td>
<td>270mm (10&quot;) or 200mm (8&quot;)</td>
<td>536mm (21&quot;)</td>
</tr>
<tr>
<td>RD1958FR</td>
<td>Diana Freizee</td>
<td>10m (11yds)</td>
<td>282mm (11&quot;) or 260mm (10&quot;)</td>
<td>536mm (21&quot;)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
<th>Panel Height</th>
<th>Panel Width</th>
<th>Panels per Roll</th>
</tr>
</thead>
<tbody>
<tr>
<td>RD1946FR</td>
<td>Edwardian Dado</td>
<td>1066mm (41&quot;)</td>
<td>630mm (24&quot;)</td>
<td>10</td>
</tr>
<tr>
<td>RD1947FR</td>
<td>Art Nouveau Dado</td>
<td>994mm (39&quot;)</td>
<td>540mm (21&quot;)</td>
<td>10</td>
</tr>
<tr>
<td>RD1948FR</td>
<td>Seville Dado</td>
<td>994mm (39&quot;)</td>
<td>560mm (22&quot;)</td>
<td>10</td>
</tr>
<tr>
<td>RD1949FR</td>
<td>Gothic Dado</td>
<td>994mm (39&quot;)</td>
<td>560mm (22&quot;)</td>
<td>10</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>Name</th>
<th>Roll Length</th>
<th>Trim Depth</th>
<th>Design Repeat</th>
</tr>
</thead>
<tbody>
<tr>
<td>RD1951FR</td>
<td>Border</td>
<td>10m (11yds)</td>
<td>70mm (2&quot;)</td>
<td>N/A</td>
</tr>
<tr>
<td>RD1960FR</td>
<td>Border</td>
<td>10m (11yds)</td>
<td>40mm (1.5&quot;)</td>
<td>N/A</td>
</tr>
<tr>
<td>RD1973FR</td>
<td>Border</td>
<td>10m (11yds)</td>
<td>32mm (1&quot;)</td>
<td>N/A</td>
</tr>
</tbody>
</table>
INTRODUCING THREE NEW CONTEMPORARY PATTERNS FOR 2018

Add luxury and interest to your rooms with the stunning new 2018 range of wallcoverings from Lincrusta.

Our experts have spent hours in the archives, pored over the works of British design icons throughout the ages and taken inspiration from the natural world, to ensure each new addition to the Lincrusta family has its place.

Combining current trends with themes from our rich 140-year history, this covetable collection has been created to work in a variety of stylish settings – both commercial and residential – and features contemporary florals and timeless repeats.

A collaboration with revered wallpaper designer Karen Beauchamp has resulted in our wonderfully calming Palm pattern.

We’ve turned the popular organics trend on its head with lovely Tropical Leaf, while Fanfare takes influence from the Art Deco movement and can be adapted to sit as a subtle accompaniment to existing themes or to make a bold statement of its own.

Manufactured in Britain using the finest natural ingredients, each deeply embossed design is your blank canvas and, as with all Lincrusta wallcoverings, can be dramatically enhanced using colour and paint effects to create a truly bespoke space.

All you need to decide is how fabulous you want your walls to look.
TROPICAL LEAF
RD1976FR

A beautifully bohemian nod to the traditional organics theme, our statement-making Tropical Leaf features a deep texture that works equally well with bright, block colours or softer, more natural hues.

Roll length: 10m (11yds)
Trim width: 610mm (24”)
Design repeat: 616mm (24 1/4”) Straight Match

UNPAINTED PRODUCT

PALM
RD1978FR

Inspired by the tropical inhabitants of one of Kew Gardens’ iconic Victorian glasshouses, this striking yet simple print has a delicate, multi-layered structure that takes its cue from nature.

Roll length: 10m (11yds)
Trim width: 610mm (24”)
Design repeat: 816mm (32 1/8”) Straight Match

UNPAINTED PRODUCT

FANFARE
RD1975FR

Inspired by cuttings from our 1920s archive, this timeless Art Deco motif is a subtle way to add drama and depth to your walls, evoking memories of opulent pre-war times in a modern format.

Roll length: 10m (11yds)
Trim width: 530mm (20 7/8”)
Design repeat: 476mm (18 3/4”) Straight Match

UNPAINTED PRODUCT

Product images are not shown at actual size.